

**NOTICE OF A SPECIAL CALLED MEETING/WORK SESSION
OF THE GOVERNING BODY
OF THE CITY OF MIDLOTHIAN, TEXAS
TUESDAY, NOVEMBER 7, 2017
6:00 P.M.**

Pursuant to the provisions of Chapter 551 VTCA Government Code, notice is hereby given of a Special Called Meeting of the Midlothian City Council, to be held in the Council Chambers of City Hall, 104 West Avenue E, Midlothian, Texas

WORK SESSION

Call to Order, Invocation and Pledge of Allegiance

2017-428 Consider and discuss the signage policy and direct staff as necessary.

2017-429 Consider and discuss Board and Commissions policies and procedures and take action as necessary.

2017-430 Adjourn

I, Tammy Varner, City Secretary of the City of Midlothian, Texas, do hereby certify that this Notice of Meeting was posted on the front window of City Hall, 104 West Avenue E, Midlothian, Texas, at a place readily accessible to the general public at all times, no later than the 3rd day of November, 2017 at or before 6:00 p.m.


Tammy Varner, City Secretary

**This facility is wheelchair accessible and accessible parking spaces are available.
Requests for reasonable accommodations must be made 48 hours prior to this meeting.
Please contact the City Secretary at 775-3481 for further information.**

Sign Standards Comparison Table - Midlothian

	<u>Midlothian - Current Code</u>	<u>Midlothian - 1989-2012 Code</u>
Article/Code	Section 4.5800	Ordinance No. 89-13 as amended
Definition	Any word, number, figure, device, design or trademark by which anything is made known, as used to designate an individual, firm, profession, business, or a commodity and which is visible from any public street.	Any word, number, figure, device, design or trademark by which anything is made known, as used to designate an individual, firm, profession, business, or a commodity and which is visible from any public street.
Wall Sign	<p>Freestanding Buildings: Each 1 linear ft. of primary building face (facade facing public street), 3 sq. ft. of wall sign is allowed up to a cap. Cap changes based on the building footprint identified in the table below. A min. threshold of 100 sq. ft. for small freestanding building is also provided. This means that a small building that does not have enough frontage to get to 100 sq. ft. based on the formula may go to 100 sq. ft. of building signage is [if] desired. These signs can go on any wall but may not exceed a cumulative maximum square footage. Max. sign area allowed based on the square footage of the building footprint:</p> <p><u>Building Footprint</u> Less than 11,999 sq. ft.-Max. sign area 150 sq.ft. 12,000 - 49,999 sq. ft.- Max. sign area 300 sq.ft. 50,000 or more sq. ft.- Max. sign area 600 sq.ft.</p> <p>Lease spaces: For each 1 linear ft. of lease space facade 2 sq. ft. of building sign is allowed with max. of 200 sq. ft.</p>	<p>100 sq. ft. for a stand-alone building, or 10% of the front building façade or 40 sq. ft. for a lease space, whichever is less.</p>
Canopy	Canopy or awning signs shall be considered building signage; however, it cannot exceed the total area of the wall sign.	<p>Canopy or awning signs shall be considered building signage; however, it cannot exceed the total area of the building signage.</p> <p>i) A combination of the two is allowed provided the square footage does not exceed the total area described in the above section.</p> <p>ii) Only these signs shall be allowed to extend beyond the building.</p>
Awning	See Canopy	See Canopy
Window	25%	25% and 90 days per calendar year.

Sign Standards Comparison Table

City Article/Code	Coppell Article 29	Waxahachie Section 43.5	Mansfield Article 7 (Section 7100)	Grand Prairie Article 9 and Appendix G	Frisco Ordinance No. 16-03-25	Arlington Article 7	Murphy Section 26.02.024	Cedar Hill Article XII
Definition	Any device, flag, banner, light, figure, picture, letter, word, message, symbol, plaque, poster, display, design, painting, drawing, billboard, wind device or other thing visible from outside the premises on which it is located and that is designed, intended or used to inform, to advertise or to attract the attention of persons not on those premises.	A name, number, identification, description/announcement, declaration, demonstration, device, display, flag, banner, pennant, illustration, beacon, light or insignia, and structure supporting any of the same, affixed directly or indirectly to or upon any building, window, door or outdoor structure, or erected or maintained upon a piece of land, which directs attention to any object, product, service, place, activity, person, institution, organization or business. Any interior illuminated or moving sign or light which is visible from the exterior may be determined as being erected on the exterior of the building or structure.	Any object, device, structure, or part thereof, visible from outdoors, which is used to advertise, identify, display, direct or attract attention to an object, person, institution, organization, business, product, service, event, or location by any means, including words, letters, figures, designs, symbols, banners, flags, fixtures, colors, illumination, or projected images. Definitions of particular functional and locational types of signs are listed in this subsection.	A name, I.D., description, display or illustration which is affixed to, or represented directly or indirectly upon a building, structure, or piece of land which directs attention to an object, product, place, activity, institution or business.	Any form of publicity or advertising which directs attention to an individual, business, commodity, service, activity, event, or product by means of words, lettering, parts of letters, figures, numerals, phrases, sentences, emblems, devices, trade names or trademarks, or other pictorial matter designed to convey such information and displayed by means of print, bills, posters, panels, or other devices erected on an open framework, or attached or otherwise applied to stakes, posts, poles, trees, buildings, or structures or supports. This definition shall also include any device, fixture, placard, or structure that uses any color, form, graphic, illumination, symbol, or communicate information of any kind to the public.	Any letter, figure, character, mark, plane, point, marquee sign, design, poster, pictorial, picture, stroke, stripe, line, trademark, or reading material which shall be constructed, placed, attached, painted, erected, fastened, manufactured, or displayed in any manner whatsoever for the purpose of informing of or advertising about the nature, type, or quality of goods, services, or activities available; or to advertise the name of any firm, corporation, business, or any other enterprise, or its nature, type or quality of goods, services, or activities; or to attract to or identify any of the aforementioned or by its nature, act to draw attention to a business.	Any device, flag, light, figure, mural, painting, letter, word, message, symbol, plaque, or poster visible from outside the site on which it is located and designated to inform or attract the attention of persons not on that premises excluding those lights and landscape features which display no words or symbols and temporary holiday decorations.	Any sign identifying or advertising a business, person, organization or activity installed on the same premises which such business, person, organization or activity is located. Activity includes the manufacture or sale of the products of a business.
Wall Sign	1 sq.ft. per 1 linear ft., or 300 sq. ft. whichever is less (can be increase due to height of building). All signs must be neutral colors (ivory, black, white), except if a logo is being used. If logo only is used, 100% of the signage can be different colors. If mixed with logo and lettering, the logo can only be 20% of the total signage.	1 sq. ft. per 1 linear ft., not to exceed 250 sq. ft. with a minimum of 25 sq. ft. (includes multi-tenant buildings).	50 sq. ft. (one per street frontage per individually owned lot or tract plus one wall sign per tenant who occupies such lot or tract)	Max. of 15% of the front elevation.	<u>Building Height Max.</u> 0 feet to 20 feet: 4' max. sign height; 4' max. sign width; 75% max. wall length; 75% max. wall height > 20 feet to 30 feet: 6' max. sign height; 6' max. sign width; 60% max. wall length; 60% max. wall height > 30 feet: 8' max. sign height; 8' max. sign width; 50% max. wall length; 50% max. wall height *Wall Signs shall not occupy more than the Maximum Percentage of the length of any wall on which it is erected. Corporate logos may exceed the maximum sign height by forty (40%) percent.	20% of total wall area max.	Max. sq. ft. of 2 times width of occupant space as measured on main entrance or frontage. No more than 2 signs per space. No rear facing signs within 100' residential.	Located at a height up to 36' or less, the sign area is limited to 2 sq. ft. of sign area for each linear ft. of building frontage not to exceed 100 sq. ft. Located at a height of 36' shall be permitted an increase in max. effective area. Increases shall not exceed 4 sq. ft. in effective area for each additional 1 ft. of height above 36' measured from the base of the sign. Signs may be located on each façade; the sum of the effective area of all signs shall not exceed twice the allowable effective area as specified above. Buildings more than 30,000 sq. ft. – get 7.5% of front façade.
Canopy	Must be earth tone colors and no signage is permitted (includes gas canopies).	Not to exceed 10% of canopy or a max. of 25 sq. ft. (includes gas canopies)	N/A	50% of valance width	Must be painted on or attached directly to the canopy. Cannot exceed 15 sq. ft. Only the canopy sign band may be illuminated.	35 sq. ft.	Counted as part of wall sign, no more than 18" from building.	Shall not exceed in length 75% of the length of the canopy face and not more than 80% of the canopy height. Shall not project above or below the face of the canopy. Shall not be more than 1 sign or logo per elevation of the canopy. No more than 4 canopy signs per premises will be allowed. In no case shall sign or logo exceed 20 sq. ft.
Awning	Must be earth tone colors and no signage is permitted.	Shall not exceed area and size that are allowed for a wall sign with a max. of 75% of the awning's surface area.	N/A	50% of valance width	N/A	16 sq. ft. (if functioning as business primary sign 20 sq.ft.)	N/A	N/A
Window	10%	40%	25%	20%	25% and limited to one sign.	25%	25%	40%